

NAORA

The
NAORA



A community shaped by movement,
shared experience, and continuity.

Circle



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NAORA

More Than an Expedition

NAORA is not only a sailing expedition. It is also a community that extends well beyond time spent on board one that quietly deepens between crossings, between harbors, between seasons.

People return. They reconnect. And they continue the journey together on and off the water. What begins at sea has a way of carrying forward into the rest of life.



Why It Exists

The experience does not end when you leave the yacht. Something continues in the conversations that follow, in the people you think about months later, in the places you find yourself returning to.

Over time, connections deepen. The Circle gives structure to that without overcomplicating it. A quiet architecture for something that would happen anyway.



How It Works

The Circle is lightly structured not as a formal club, but as a framework that creates continuity across time and place.



Time at Sea

Shared crossings and offshore passages remain the foundation. This is where the circle is forged.

Onshore Gatherings

Intentional moments in carefully selected locations, aligned with where the expedition moves.

Shared Moments

Rituals, meals, conversations recurring touchpoints that accumulate meaning over time.

Rotating Structure

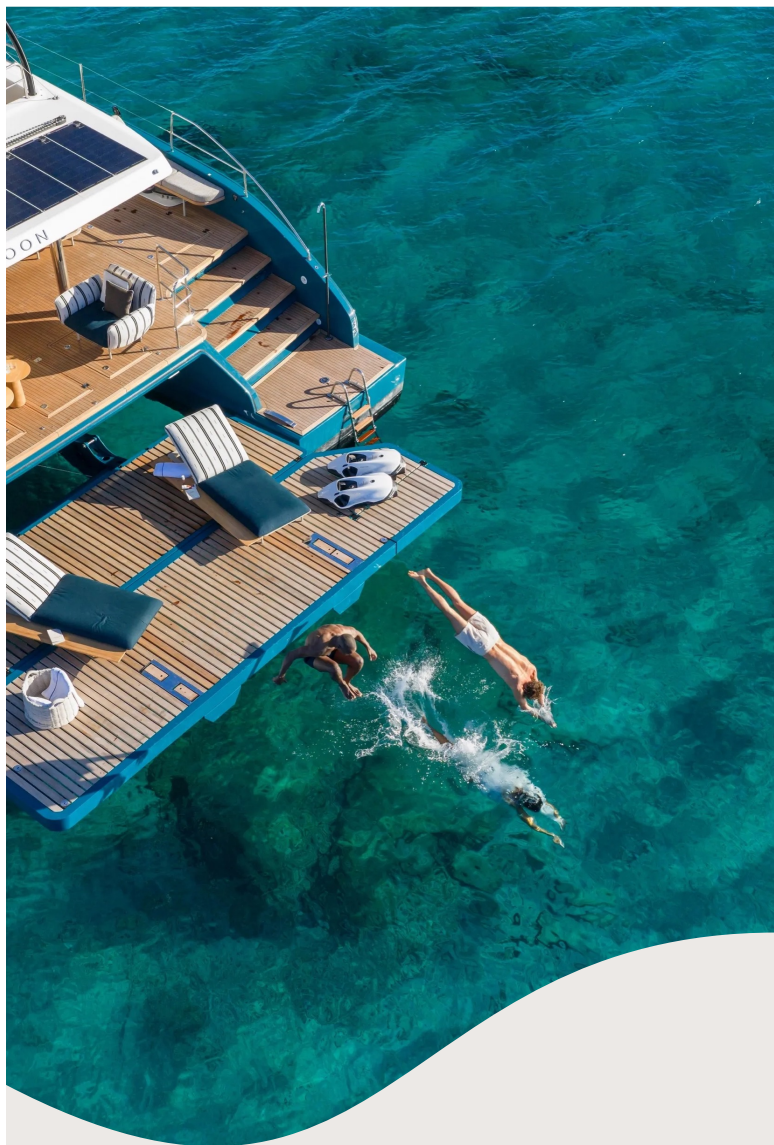
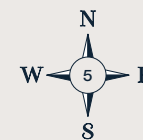
Leadership and direction evolve with the circle, renewed every two years to keep energy fresh.



The Commodore

Every two years, a new Commodore is selected by the Circle itself. The role is active — not ceremonial. The Commodore represents the spirit of the community, helps shape its direction, and connects members across the journey. They are a point of continuity, chosen because they are trusted, and because they understand what the experience means.

The role rotates to keep the Circle evolving — ensuring that no single voice defines it for too long.



THE COMMODORE

Antony Poppe

Antony Poppe has spent the better part of his career abroad — living and working across continents, navigating different cultures, different markets, and different ways of seeing the world. That kind of life leaves a mark. It sharpens instinct, broadens perspective, and builds a particular kind of resilience that only comes from being far from home for a long time.

It is precisely that background that makes him a natural fit for the role of Commodore. He understands what it means to be in motion not as a tourist, but as someone who has genuinely built something in unfamiliar territory. He brings that same orientation to the Circle: curious, grounded, and at ease with the open horizon.



Years Abroad

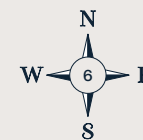
Built a career across multiple countries and cultures

Global perspective

At home in boardrooms, harbors, and everything in between

Commodore since 2026

Elected by the Circle to lead the first term

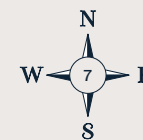


The Council



Alongside the Commodore, a small Council is formed also renewed every two years. The Council is not a board. It is a quiet support structure: organizing gatherings, maintaining continuity, and welcoming new members into the circle with care.

Different backgrounds. Different perspectives. What they share is a genuine investment in the community they are helping to shape.



Continuity Through Rotation

Every two years, a new Commodore and a new Council emerge from within the Circle. This is not disruption — it is renewal.

01.

Fresh Energy

New leadership brings a different perspective without breaking what has been built.

02.

New Perspectives

Each cycle invites different voices to help shape the direction of the community.

03.

Ongoing Evolution

The Circle adapts while its core character remains intact.

04.

Always Renewing

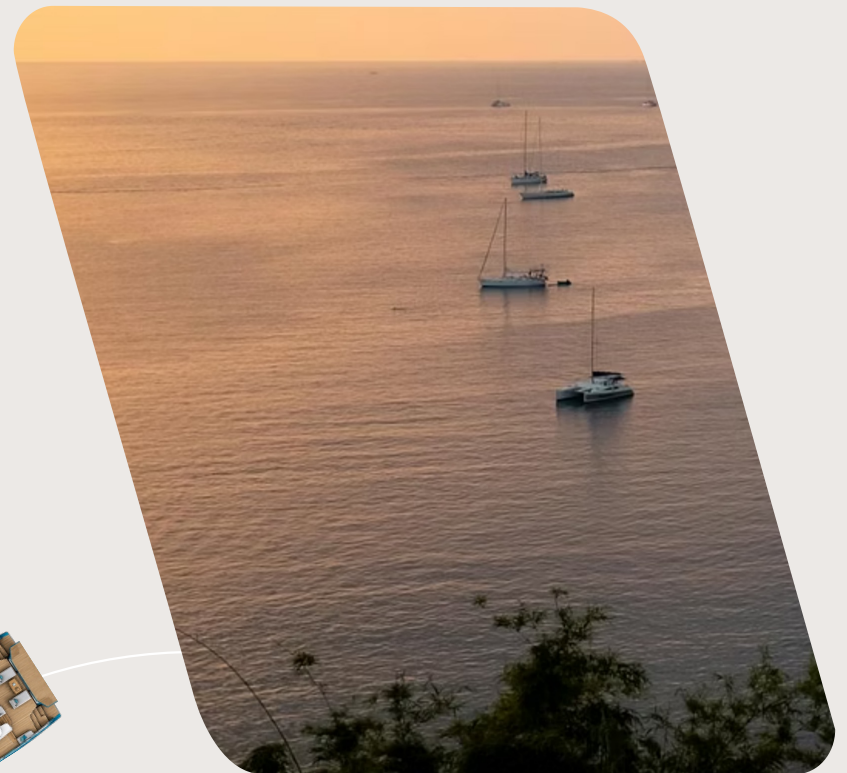
The Circle is in constant search of fresh thinking new ideas, new voices, new energy. That restlessness is what keeps it alive and growing.



Offshore Connection

Time at sea remains central to everything. Shared crossings.
Night sailing under a sky that feels unreasonably close.
Moments of stillness between wind and wave, when
conversation drops away and something quieter takes hold.

This is where most connections begin not in introductions, but
in the accumulated hours of being somewhere extraordinary
together.



Onshore Gatherings

Gatherings take place at key moments in the journey aligned with where the expedition moves, and chosen with care.



Intentional Location

Each destination is selected because it connects naturally to the expedition — meaningful and distinct, never arbitrary.

Never Ordinary

Accessible in logistics, but always meaningful in character. A gathering should feel like an arrival.

Around the Table

Every gathering includes at least one meal that lingers — unhurried, unscheduled, and better for it.

Easy to Reach

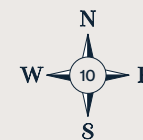
Well connected without being obvious. Members arrive from the yacht, or from different parts of the world.

Shared Meals & BBQ

Food has a way of dissolving formality. Whether it's a barbecue on the dock or a long table under open skies, shared meals are where the real conversations happen.

Exploring Together

Between sessions and sea, members explore the city or coastline together — on foot, by boat, or simply by wandering. The place becomes part of the experience.



Digital Sessions

Between crossings, the Circle stays active — through a series of private digital sessions with speakers who have something worth saying.

01.

Distinguished Speakers

Members are invited to intimate sessions with speakers from a wide range of worlds finance, business, sailing, art, exploration, and other industries. No panels, no presentations. Conversations.

02.

Regular & Intimate

Sessions take place several times a year small in format, significant in substance. Members and invited guests only. What is said, stays within the Circle.

03.

From Any Port

Whether you're on board, at home, or somewhere in between sessions are accessible to everyone in the Circle. Distance disappears. The connection remains.



Personal Coaching

Every member of the Circle has access to personal coaching discreet, focused, and tailored to what matters most at that moment. Not as therapy, but as a conversation with someone who sees further.



Leadership & Decision-Making

Navigating complex choices under pressure or uncertainty. Clear thinking, decisive action.



Financial Strategy

Personal wealth management, investment logic, and building long-term security — beyond market noise.



Entrepreneurship & Growth

From idea to structure, from growth to sustainability. For founders, operators, and builders.



Startup & Venture

Early-stage thinking, fundraising, product-market fit, and the mindset of building from zero.



Crypto & Digital Assets

Understanding digital asset strategy, Web3 positioning, and navigating a rapidly evolving landscape.



Relationships & Communication

How you speak, listen, and connect — in business and beyond. Coaching that goes beyond technique.



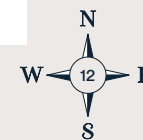
Purpose & Direction

What drives you? What do you want to leave behind? For those who look beyond the next step.



Physical & Mental Capital

Energy, focus, and resilience as a foundation. Coaching that takes body and mind together.





A Gathering, In Practice

A gathering is never fully planned. It unfolds over a few days arrivals staggered, days open, evenings shared. Some come from the yacht; others from different parts of the world. The transition between is seamless.

Time on the water, exploration ashore, unplanned moments. Nothing tightly scheduled. But everything aligns. Evenings bring the Circle together conversation deepens, something is always shared, but never forced. People leave gradually. No formal closing. The gathering dissolves naturally and continues elsewhere.

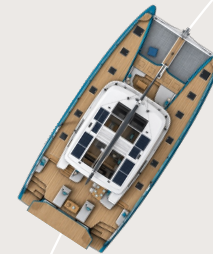


The Long Table

A moment that returns at every gathering. A long table, local food, shared presence. One member is invited to open the conversation — not as a speaker, but as someone sharing something they understand deeply.



It can be business, finance, sailing, exploration, or something entirely personal. Anything that has been lived, not just learned. There is no format, no presentation, no expectation. Just a starting point. What follows is never the same.



Rituals

Over time, certain moments return. They accumulate weight not because they are elaborate, but because they repeat — simple, recognizable, and quietly meaningful.

The First Night Watch

An early passage ritual — the first offshore watch of a new crossing, shared between members.

The Logbook

An ongoing record of the journey — written by the people who are living it.

The First Date Line

The moment the yacht crosses the International Date Line for the first time a day lost, a memory gained, marked in the logbook.

The First Ocean Crossing

The completion of a member's first full ocean crossing — a quiet but significant threshold, acknowledged by the Circle.

The Anchor Moment

A brief pause when the yacht arrives somewhere new — a collective breath before the place begins.

The Transition

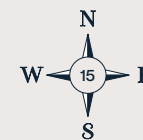
The symbolic moment when the Commodore role is passed on — simple, ceremonial, and witnessed by the Circle.

Crossing the Equator

A time-honoured maritime tradition — the first crossing of the equator, celebrated with a brief ceremony and recorded for every member present.

The Postcard

At every port of call, a handwritten card is sent to a random member of the Circle — someone who may be far away, but is never forgotten. A small gesture that keeps the thread alive.





Attire

A subtle element of continuity. During selected gatherings, members are invited to wear a NAORA maritime attire — designed specifically for the Circle. Refined, timeless, understated.

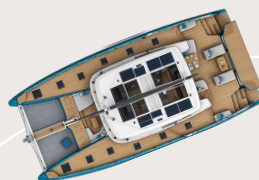
Not a uniform. A shared reference. A way to recognize one another without needing an introduction. It reflects the maritime roots of the journey while remaining entirely natural in its presence — something that feels worn, not worn for effect.



The Logbook

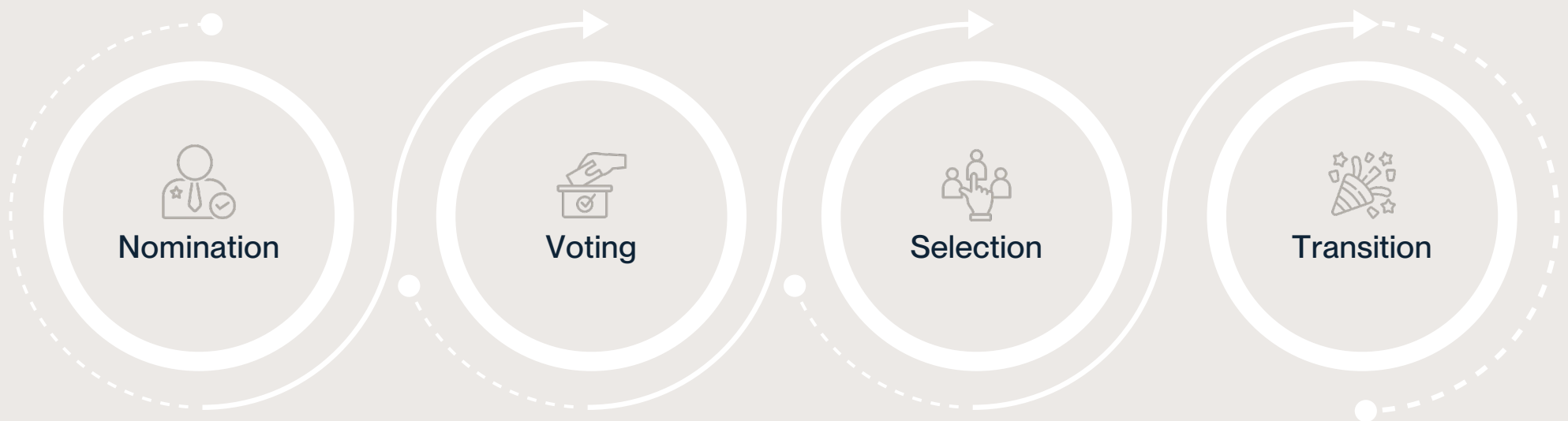
A physical logbook travels with the journey. Members may add thoughts, experiences, or reflections at any point nothing structured, nothing required.

Some entries are long. Some are a single line. Over time, the logbook becomes part of the identity of the Circle a living record of what the journey has meant to the people who have been part of it.

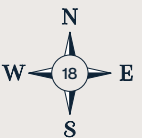


The Commodore, In Practice

The Commodore is chosen by the Circle. Six months before the end of each two-year term, a quiet selection process begins members put forward names of individuals who understand the journey and are trusted within the community.



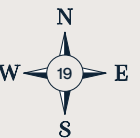
The transition happens during a gathering a simple, symbolic moment where the role is passed on. A new Council forms alongside it. Some members remain; some are new. Keeping continuity while allowing evolution.



Personal Value

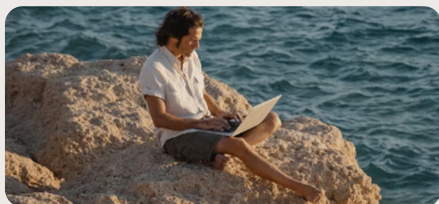
The Circle creates value that does not appear on any membership sheet. Access to a curated group of like-minded people. Shared experience that accumulates over years, not weekends. Informal exchange between individuals who have been through something together.

The relationships that form here are long-term. Not structured — but real. The kind that surface when it matters, often long after the journey itself has moved on.



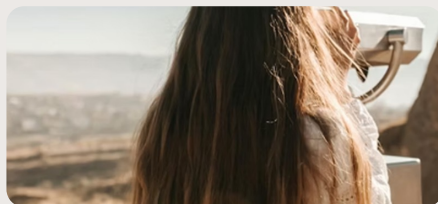
Who It Attracts

A curated group of individuals drawn together not by category, but by a shared orientation toward the world.



Entrepreneurs

People who have built something — and understand that the best thinking rarely happens at a desk.



Explorers

Those drawn to unfamiliar places and the particular clarity that comes from sustained movement.



Investors

Individuals who think in long arcs and value relationships built on shared experience, not transaction.



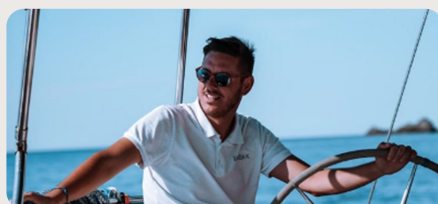
Creatives

Those who work at the intersection of vision and form — and bring that lens everywhere they go.



Digital Nomads

Those who have untethered themselves from a fixed base — and understand that the world works best when you move through it with intention.



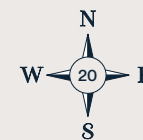
Sailors

Those who already know the sea — or are ready to meet it. People who understand that sailing is not a sport, but a way of moving through the world.



Connectors

People who naturally bring others together across industries, cultures, and conversations. The ones who make a room more interesting simply by being in it.





How It Evolves

The Circle is not fixed. It grows with the people within it adapts to new members, new locations, new chapters. What changes is the texture: the faces, the conversations, the places.

What remains is the character. The way the community moves. The instinct toward depth over breadth. The quiet expectation that something meaningful will happen and it always does.



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The Journey Moves Continuously

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A community shaped by movement,
shared experience, and continuity.

So does the Circle Around it.



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