

NAORA

Media



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A private world, moving  
across oceans.

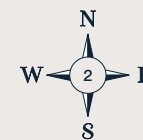
Brief

→ [naora.world](https://naora.world)

NAORA

*IN ONE SENTENCE*

A private global sailing  
community offering access  
to a continuous journey  
around the world.



# At a Glance

Everything you need to understand NAORA distilled to its essential facts.



## Launch

May 2027

## Duration

Continuous 5-year journey

## Model

Membership-based access

## Concept

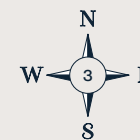
Private sailing community

## Vessel

Lagoon Eighty 2 — 82ft luxury catamaran

## Route

Mediterranean → Caribbean → Pacific → Asia → Indian Ocean → Africa



NAORA

WHAT IS NAORA

# Not a Cruise. Not a Charter.



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NAORA is a private sailing community built around a continuously moving world. It is not a product. It is not a package. It is an ongoing, curated life at sea — shaped by seasons, tradewinds, and a small community of people who have chosen a different relationship with time, place, and belonging. The vessel never stops. The journey never ends. Members simply choose when to join it.



# The Concept

A journey that never stops — and a community you can always return to.

01.

## Join

Board the vessel at any port along the route, on your own schedule.

02.

## Stay

Live onboard for days, weeks, or months — as deeply as you choose.

03.

## Leave

Disembark when life calls you back. The journey continues without you.

04.

## Return

Come back later, in a new ocean, with the same world waiting.

This is not a trip. It is access to a moving lifestyle  
One that adapts to you, not the other way around.



# How Travel Has Become

## Fast

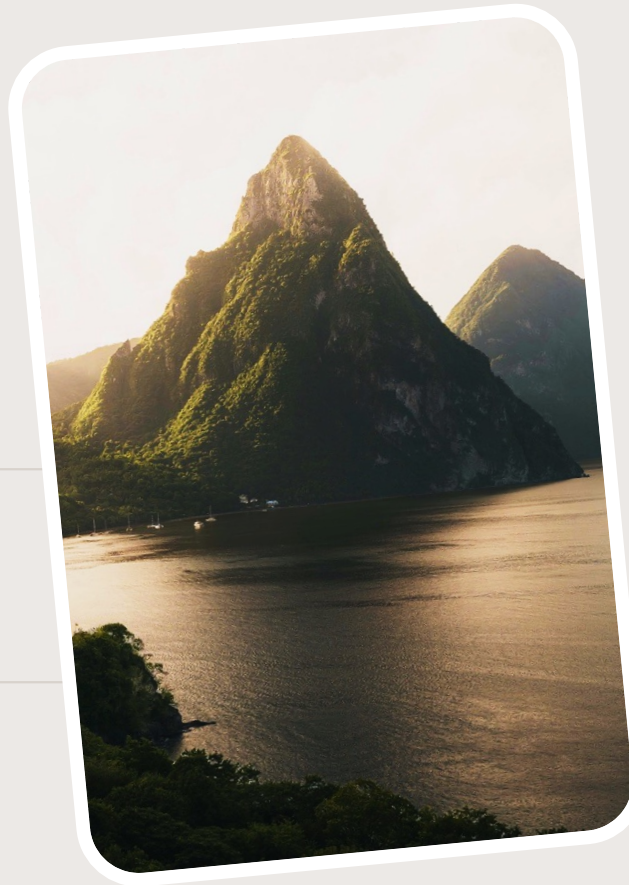
Optimized for efficiency, stripped of wonder.

## Predictable

Filtered through algorithms and review scores.

## Surface-Level

Skimming places without ever truly arriving.



# What NAORA *Offers* Instead



## Depth

A community of rare, like-minded people curated, not random.



## Time

Unhurried days shaped by wind and tide, not itineraries.



## Meaningful Connection

A community of rare, like-minded people curated, not random.



A DAY AT SEA

# The Rhythm of Life Aboard

01.

## Morning

Stillness, light, and breakfast on deck as the sea wakes up around you.

02.

## Midday

Sailing under full canvas, diving off the bow, snorkeling reefs untouched by crowds.

03.

## Afternoon

Moving between places passages that feel like breathing, not commuting.

04.

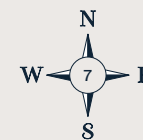
## Evening

Sunset over open water, shared dinners, conversations that matter.

05.

## Night

Silence at anchor. The sound of water. A sky full of stars.



# The Experience Onboard

Every detail is anticipated. From the moment you step aboard, NAORA runs seamlessly — so your only obligation is to be present.



## Chef Onboard

A dedicated chef crafts daily menus inspired by the regions you're moving through fresh, local, and exceptional.



## Water Activities

Diving, snorkeling, kitesurfing the ocean is the playground, and the equipment is always ready.



## Fully Crewed

A professional captain, stewardess, and full crew ensure every aspect of life onboard is handled with quiet precision.



## Shore Excursions

Remote anchorages, cultural encounters, local markets the world beyond the waterline is woven into the journey.



**THE VESSEL**

# Lagoon Eighty 2

At 82 feet, the Thira is not a transport vessel. It is a floating villa — designed for long-range living with the same intention a great architect brings to a private residence. Open decks dissolve the boundary between inside and ocean. Generous private cabins offer solitude. The flybridge offers perspective. Every surface was conceived for comfort over time, not speed over distance.

**82 ft**

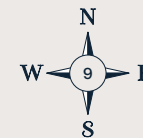
Deck length

**Stability**

Catamaran hull design

**Range**

Ocean-crossing capable



# The People

NAORA is not open to everyone and that is entirely the point. Membership is curated, not sold. The community is built from people who share a rare quality: they value freedom, depth, and the kind of conversation that only happens far from the ordinary.



## Founders & Entrepreneurs

Builders of things, drawn to the long view — in business and in life.



## Nomads & Explorers

People already living without borders, now doing it with intention.



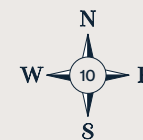
## Creatives

Artists, writers, photographers — those who need the world as raw material.



## Investors

Those who understand value in the long term, & seek community in the process.



*Founder Story*

# A Life Lived Without Borders

NAORA was built by Belgian founders whose personal story reads like a blueprint for what NAORA offers others. Decades of expat living, careers carried across multiple countries, and over 25 years of cumulative experience at sea gave them something most people never find: a fluency in movement. They have always been surrounded by international, curious, talented communities and NAORA is simply the world they chose to build for those people.

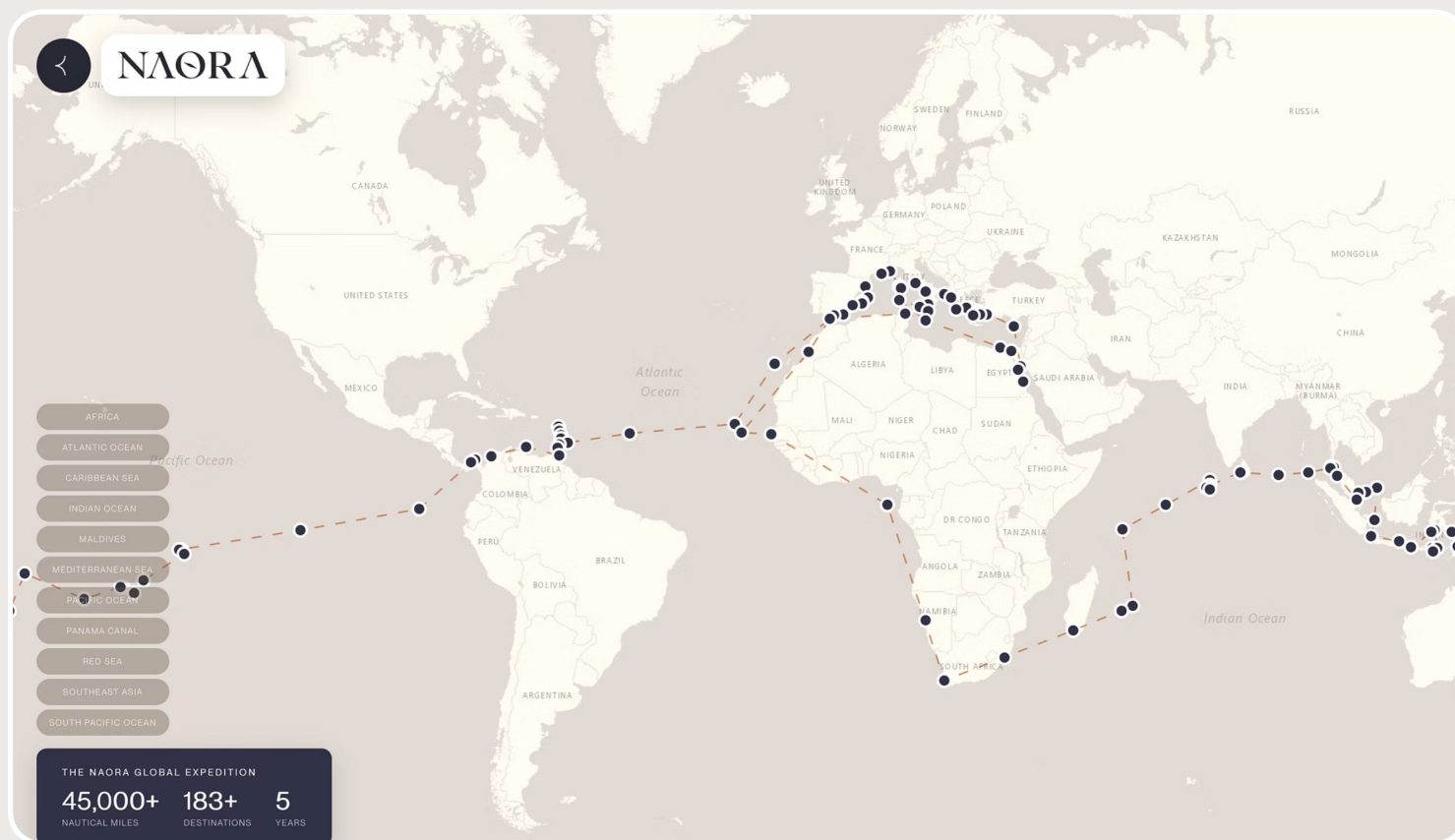


We didn't want to create another trip.  
We wanted to create a world people  
could return to.



## THE ROUTE

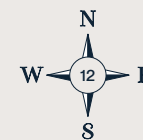
# The Global Route



The route is not fixed by marketing. It is shaped by seasons, tradewinds, and two decades of hard-earned knowledge of how oceans actually move. Each region is chosen for the quality of experience it offers, not the convenience of infrastructure.

NAORA is the grand finale. Built on years of ocean expeditions aboard Discovery and Sueño, it is not a first attempt, it is the culmination of proven voyages, refined into something permanent.

A five-year continuous circumnavigation. Members join & rejoin at any stage, in any ocean.



**ACCESS, NOT OWNERSHIP**

No yacht. No crew. No operational  
burden.

Just the world.

### No Ownership Required

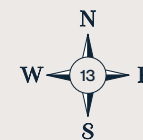
Members access a world-class vessel and full crew without the considerable costs and complexity of yacht ownership.

### No Operational Responsibility

Maintenance, routing, provisioning, and logistics are handled entirely. Members arrive. The rest is done.

### Full Global Access

A yearly membership provides flexible access across all regions of the journey on the member's own timeline.



## OCEAN TO SHORE

# The Journey Beyond the Vessel



## Remote Anchorages

Places unreachable by road found only by those willing to arrive by sea. Bays with no names on tourist maps. Silence that feels earned.



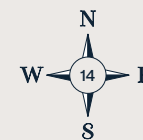
## Cultural Encounters

Local cuisine tasted at its source. Fishing villages visited on foot. The kind of cultural contact that only slow travel makes possible.



## Exploration Ashore

Every landfall is an invitation. NAORA members explore with time on their side not a two-hour excursion window.



## OUR STORY

# Why It's a Story Worth Telling

## A New Way of Living

NAORA represents a genuine shift — not a trend or a rebrand of existing travel, but a structurally different relationship between people and the world.

## A Private Community at Sea

The community dimension is as significant as the journey itself. Who you share the ocean with shapes what you experience.

## A Long-Term Global Journey

Five years. Every major ocean. A route shaped by real maritime knowledge. That is an extraordinary editorial premise.

## A Shift in Luxury Travel

Not more amenities — more time. Not more destinations — deeper ones. NAORA redefines what luxury actually means in motion.



*THE OPPORTUNITY*

# Press Angles & Story Hooks

For editors and producers looking for the angle — here are four ways in.

## 01. The Luxury Redefined Story

The private sailing community redefining what luxury travel actually means. For travel, lifestyle, and design publications exploring the future of high-end experiences.

## 02. The Epic Journey Story

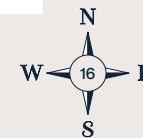
"A five-year journey around the world, open only to members." For adventure, exploration, and long-form narrative formats.

## 03. The Lifestyle Shift Story

From trips to lifestyle: a new way to explore the world. For culture, society, and future-of-work publications examining how people live now.

## 04. The Founder Story

Built by Belgian founders with a global mindset and 25 years at sea. For entrepreneurship, innovation, and human-interest storytelling.



QUOTE LIBRARY

# In Their Own Words



We didn't want to create another trip. We wanted to create a world people could return to.



NAORA is built on movement across oceans, and across ways of living.



It's not about where you go. It's about how long you stay, and how deeply you experience it.



This is not travel. It's a different rhythm of life.



# Key Facts for Editors

A concise reference for journalists, producers, and editors who need verified facts on deadline.

5

Years at Sea

Continuous circumnavigation, no fixed end date for the community itself.

82ft

Vessel Length

Lagoon Eighty 2 — purpose-built for long-range blue-water living.

25+

Years at Sea

Combined maritime experience of the Belgian founding team.

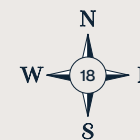
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Ocean Regions

Mediterranean, Caribbean, Pacific, Asia, Indian Ocean, and East Africa.



① Model: Membership-based access — not a cruise, charter, or ownership model. A private community with curated membership, operating a single luxury catamaran on a continuous global route.



# Media Opportunities

NAORA is designed to be documented. The founder's welcome collaborative storytelling and can provide access, assets, and participation across a range of media formats.

## Available Assets



### High-resolution Photography

Vessel, ocean, onboard life



### Video Footage

Sailing passages, anchorages, and crew



### Founder Interviews

Available in English, French, and Dutch



### Media collaborations

Open to discussion on a case-by-case basis

## Story Formats We Support

### 01. Podcast Interviews

Conversational, long-form, founder-led

### 02. Feature Stories

Print, digital, and broadcast

### 03. Onboard Coverage

Selected immersive access for editorial teams

### 04. Documentary-style storytelling

The full journey as narrative



*THE FUTURE*

# A World in Motion, Growing Slowly

NAORA is not built to scale quickly. It is built to last — and to deepen. The vision beyond the first voyage is deliberate and measured: expanded routes, additional vessels, and a growing global network of members who share a common understanding of what meaningful travel can be.

## 01. Expanded Routes

New ocean passages and regional circuits, shaped by member demand and sailing conditions.

## 02. Multiple Vessels

A second and eventually third vessel, allowing simultaneous journeys in different oceans.

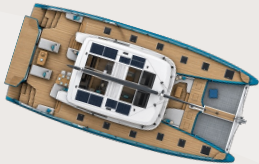
## 03. Global Member Network

A permanent international community, connected by shared experience and a shared world.



# NAORA

## Begin the Conversation



NAORA welcomes journalists, editors, podcast producers, and storytellers who believe this is a story worth telling. Reach out to request assets, schedule an interview, or discuss a collaboration.



**Website**  
[naora.world](https://naora.world)



**Press Inquiries**  
[press@naora.world](mailto:press@naora.world)



**Request a Conversation**  
Available for interviews, briefings,  
and media calls at sea or ashore.

This is not travel. It's a *different rhythm of life.*